

CITY OF WAUKEGAN CHAMBER OF COMMERCE

2011-2012 Chamber of Commerce Community Guide

The City of Waukegan Community Guide is the information source for new and long-term residents on local businesses as well as community and chamber events, clubs and organizations, city services, ways to contact elected officials and more. In addition to print, it also publishes online. Take advantage of this great opportunity and let this one-time advertising opportunity work hard for you for an entire year!

Special Pull-Out Map Sponsorship Available!

\$3,500 includes

- Back Page of the Pull-Out Map
- Highlighted on the Map
- Dog Ear on the Front Cover of Map
- Dog Ear on the Front Cover of Community Guide

Market Coverage

Total Distribution: 25,200*

- 20,000* copies delivered door-to-door to Waukegan residents
- 5,000 additional copies distributed by the City of Waukegan Chamber of Commerce
- Guide available on the internet for one year

Guide Deadlines

October 10

Advertising sales close, Space reservations and Ad materials due

October 10

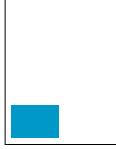

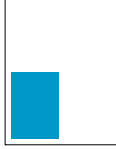


Camera ready material due (must be provided as a digital file)

October 27

Publication date

Sizes & Rates

(all rates are net)

		Members	Non-Members
	Eighth Page 3.5" x 2.375"	\$395	\$545
	Banner 7.5" x 2.375"	\$695	\$845
	Quarter Page 3.5" x 4.875"	\$695	\$845
	Half Page 7.5" x 4.875"	\$1,265	\$1,415
	Full Page 8.5" x 11" + bleed 8.75" x 11.25"	\$2,295	\$2,445

Add Color to your ad for only \$299!

Call Your Account Executive **TODAY!**

Mary Ann Kuhn



(847) 249-7247



*Source: ABC Pub Statement and U.S. Postal Service Counts • All of the standard limits of liability and disclaimers applicable to all Pioneer Press advertising shall apply to all advertising in the publication(s) referenced in this flyer, including all rate policies, contract terms and conditions and copy regulations.

Premium Positions

(includes 4 color, all rates are net)

		Members	Non-Members
	Back Cover 8.5" x 11" + bleed 8.75" x 11.25"	\$3,495	\$3,645
	Inside Cover & Premium Position (including first 5 pages) 8.5" x 11" + bleed 8.75" x 11.25"	\$2,995	\$3,195



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